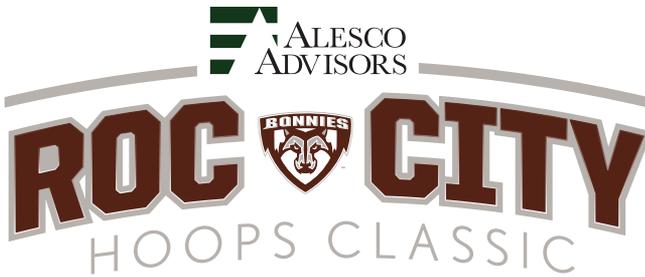




# Quarterly Interest

**ALESCO  
ADVISORS**



## **Alesco becomes presenting sponsor for Division-1 basketball game — Roc City Hoops Classic**

The annual Division-1 men's basketball game at Rochester's Blue Cross Arena has a new presenting sponsor — and a new name.

The "Alesco Advisors Roc City Hoops Classic" will take place between St. Bonaventure and the University of Vermont on Saturday, Dec. 16.

This year's game feature two successful programs. St. Bonaventure is returning four starters from last year's 20-win team. Vermont won the 2017 American East conference with a 29-6 record in 2016, earning them a berth in the NCAA Tournament, where they fell to Purdue in the first round.

Alesco is proud to partner with Blue Cross Arena to bring big-time, Division-1 college basketball to downtown Rochester. We are headquartered in a great sports town, and our community deserves to have quality athletic events like this to embrace.

## **IN THE NEWS**

### **Alesco celebrates Buffalo office's first anniversary by being *Business First* Million-Dollar Nonprofits sponsor**

Alesco is proud to be nearing the first anniversary of its Buffalo office, and to help celebrate its opening, we will be sponsoring *Business First's* Million-Dollar Nonprofits publication, which will include a special preview party for nonprofit executives on Thursday, Nov. 2.

This annual special issue is widely considered the corporate report card for the nonprofit community and features *Business First's* annual rankings of the largest non-profit agencies in Western New York. We've been fortunate to work with many foundations and other nonprofits throughout our history, and we are privileged to be able to play a role in honoring this special group of difference makers.

If you have yet to do so, you are welcome to visit our Buffalo office! To learn more, contact Holly Mergenhagen at (716) 768-1494 or [hmergenhagen@alescoadvisors.com](mailto:hmergenhagen@alescoadvisors.com), or visit us at 120 W. Tupper Street in downtown Buffalo.

**BUFFALO  
BUSINESS FIRST**

**CONTACT**

585.586.0970 [info@alescoadvisors.com](mailto:info@alescoadvisors.com) [alescoadvisors.com](http://alescoadvisors.com)  
120 Office Park Way Pittsford, N.Y. 14534



## ALESCO ADVISORS

### Alesco welcomes Jessica Collins to its team

Jessica Collins joined the Alesco family in August as an Administrative/Operations Associate. She is responsible for providing client service and account administration for Alesco's individual and institutional clients as well as assisting with the firm's operations and reporting functions.

Jessica comes to Alesco with over 20 years of experience in the financial services and broker/dealer sectors. Most recently she was with Community Investment Services (formerly known as Oneida Wealth Management/Benefit Consulting Group), where she worked since 2007, rising to the level of Regional Sales Assistant. Prior to this, she worked for the Syracuse office of Cadaret, Grant & Co., Inc., a private, national broker/dealer, with whom she began her career in 1995.



"We are very pleased to add someone with the breadth of experience and operational support that Jessica possesses," said Alesco Advisors Vice President of Administration Susan Burke. "She has strong analytical, interpersonal and problem-solving skills, and we're confident she will contribute a great deal to our team and our clients."

### Equifax data breach is potentially the most threatening in U.S. history

In September, news broke regarding a massive data breach at Equifax, one of the top three credit-monitoring bureaus in the nation. The company estimates as many as 143 million Americans' personal information could now be in the hands of hackers, including social security numbers, birth dates, and in some cases, even drivers' license numbers.

To help alleviate fears, both Equifax and the Federal Trade Commission (FTC) are encouraging people to visit [www.Equifaxsecurity2017.com](http://www.Equifaxsecurity2017.com) to determine if Equifax believes that one's information could have been compromised. If you discover that you are included, Equifax is offering free identity-theft insurance and third-party credit-file monitoring, among other services.

In addition, the FTC offers numerous identify theft recommendations and best practice tactics at [www.consumer.ftc.gov/topics/identity-theft](http://www.consumer.ftc.gov/topics/identity-theft).

"At Alesco, we have strict identity verification policies and procedures in place for both the account setup process and processing money movement requests," said Jeff Bradley, Alesco's Vice President of Operations & Compliance. "We prefer to be overly cautious and, therefore, have extra verification steps in place for third-party transfers and address changes. While these actions take more time, they also increase the level of protection for our clients."

**CONTACT**

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